

New CLAUSE Home Garden website dedicated to seeds and young plants for the garden



CLAUSE Home Garden, HM.CLAUSE's activity for seeds and young plants for the garden, is pleased to announce that its new website is now on line:

www.clausehomegarden.com

This new site is for packet seed producers, young plant producers, distribution chains and independent garden centers, for gardeners as well as the media. It aims to be functional and dynamic, with simple navigation that provides quick, optimized and targeted access to information.

It meets the following five objectives:

- To communicate more effectively with prospective and existing customers, with content that supplements and is adapted to existing tools
- To offer the best varieties to gardeners with the Premium range for successful growing
- To bring varietal solutions to new or existing gardening practices
- To raise the profile of the services we offer to assist our customers
- To increase our visibility and our international development



This new site is a true information platform also accessible from smartphones and tablets, and it immerses us in the gardening world. It can be consulted in French or English.

The site is arranged in four main sections: Vegetables – Flowers – Advice – Service to professionals:

In just a few clicks, the Internet user can find:

- The range of Clause seeds, with many downloadable variety information sheets in the "Vegetables" and "Flowers" sections
- Advice concerning the choice of variety, solutions for growing, how-to videos, etc., is available in the "Advice" section
- The "Service to professionals" section offers immediate access to ILV information sheets for the Premium range and information on the range of color displays available.

A space dedicated to press about the garden, the latest news and the "Who we are" section provides more information about the company.

Come and explore!

Portes-lès-Valence,
March 30th, 2015

Illustration: [Photo site home page](#)

HM.CLAUSE breeds, produces and sells innovative vegetable seeds for professionals and the home garden market. A French company, it has been a major player in varietal breeding for the vegetable garden for more than two centuries. CLAUSE Home Garden is exclusively dedicated to promoting varieties for home gardeners: sales of vegetable seeds and flowers to packet seed producers and sales of vegetable seeds to professional young plant producers for gardeners.

HM-CLAUSE is a Business Unit of Limagrain, an international agricultural cooperative group, specializing in field seeds, vegetable seeds and cereal products. Founded and managed by farmers, Limagrain is the largest European seed company and 4th largest seed company in the world.

The HM.CLAUSE Business Unit has 2,200 employees and sells seeds in more than 100 countries. On June 30, 2014, HM.CLAUSE posted sales of 257 million Euros. Its investments in research and breeding amount to 15% of annual sales. Its breeding activities involve more than 20 species of vegetables.

To learn more, please visit HM.CLAUSE's corporate site: www.hmclause.com.

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