

Echinacea purpurea

FEELING WHITE



NEW

- + Impressive new variety
- + Abundance of pure white flowers with a golden yellow head
- + Hardy plant, easy to grow
- + Much more floriferous variety versus competition
- + A more compact and dwarflike plant



CULTURAL INFORMATION

- **Type:** first year flowering perennial
- **Use:** borders or bedding
- **Seed count:** 360 seeds/g ; 10,080 seeds/oz
- **Sowing:** from January to March or during the summer
- **Sowing conditions:** cover the seeds lightly with top soil
- **Germination:** 18 to 20°C / 67 to 70°F in 2-4 weeks
- **Flowering:** from July to September
- **Height:** 40-50 cm / 16-20 in.

Communication Division / HGI 5406 / 10-16

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